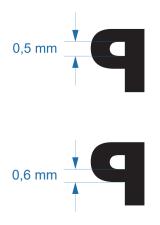




## How to prepare a logotype for printing (Plastisol transfer STANDARD)

1. Logotypes should be uploaded in vector files, if there are fonts in the logotype, they must be converted into curves;

- 2. The recommended thinnest element (line) should not be less than 0.6mm;
- 3. The recommended indentation in the graphic (interline) should not be less than 0.5mm;



- 4. The recommended line and interline sizes can be smaller, but they will most likely not be printed or will be off-set;
- 5. Logos should be prepared using PANTONE fill;
- 6. Outline is not recommended;
- 7. Care should be taken to ensure that designs are prepared correctly they are not checked for content, only for printability. We are not responsible for linguistic mistakes, graphic deficiencies, bugs (errors) resulting from file conversion between versions. To avoid this, we suggest that you send us an open (editable file) and a visualisation in PDF.
- 8. Logotypes must not contain gradients and shadows.