

## How to prepare a mockup for printing (Digital transfer FULL)

1. **The white field** is the area of the **488x330mm** sheet on which your design will be printed.
2. **The blue box** delimited by the red dotted line is the **470x295mm** printing area. It is in this area that you should place your graphics. Do not exceed this area - this will prevent the printed graphics from being cut off or damaged by mechanical elements during printing.
3. **Mirror image of all graphics** required;
4. **An overlay (applique)** is required around each logotype of **0.8mm in the colour of the material** to which the logotypes will be applied.
5. The colour of the appliqué should be made using CMYK colours
6. Logotypes may contain tonal transitions.
7. Logotypes must not contain shadows.
8. **The minimum required resolution of the graphics is 300 dpi.** Graphics sent at a lower resolution may result in lower print quality.